



QUEEN HADASSAH
Why She's a Big Dawg

Vibe Billionz
Van Vleckk

Real and Explicit

Corey B.
Supeona

ATLANTA
BEATZ
Magazine



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ATLANTA BEATZ MAGAZINE

OUR MAIN GOAL IS TO APPEAL TO ALL GENERATIONS BY SEEKING OUT CREATIVES WHO ARE TALENTED, PASSIONATE AND DEDICATED TO THEIR CRAFT. WE WILL BRING A DIVERSE COLLECTION OF STORIES, BLOGS, IMPACTFUL EDITORIALS, INTERVIEWS, DOCUMENTARIES, BTS COVERAGE, AND MORE CONCEPTUAL AND CREATIVE PHOTOGRAPHY WITH THE ARTISTS WE WORK WITH VIA HIGH SOCIETY PHOTOGRAPHY.

ATLANTA BEATZ IS NOT JUST YOUR AVERAGE URBAN MAGAZINE; WE BELIEVE WE ARE THE VOICE OF THE COMMUNITY, AND WE ARE FOR THE CULTURE. WE DON'T TRY TO ATTEMPT TO FIT INTO ANY SPECIFIC BOX, WE JUST WANT TO GRAB THE ATTENTION OF EVERYONE NOT JUST ONE POPULATION. WE WANT TO AMPLIFY, ENLIGHTEN, EDUCATE, ENTERTAIN, AND ENGAGE OUR COMMUNITY AND CULTURE. SO, OUR AUDIENCE RANGE INCLUDES FASHION FANS; ENTERTAINMENT INDUSTRY GURUS; INDEPENDENT ARTISTS; TELEVISION PERSONALITIES AND MUCH MORE.

IF IT'S WORTH COVERING, WE WILL MOST DEFINITELY COVER IT.

ABOUT S



Editor in Chief Note

This magazine will cover a vast amount of individuals who encompass what it means to show strength and determination.



Creating an interesting informative and easy to read magazine is our main goal. With a lot of negative stuff going on around us, we wanted to give people something that is positive and powerful that will resonate with all Ethnicities, Nationalities, Races and Creeds. We want to give people a sense of belonging as well as being expansive featuring stories of prominent individuals from all walks of life along with those who strive to reach the pinnacle of success in their field.

With so many fresh new artists, entrepreneurs to activists, aspiring to inspiring individuals, Atlanta Beatz will be exciting and fulfilling to read.

POWERED BY HIGH SOCIETY PHOTOGRAPHY



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THE VIBE IS ON BILLIONZ

This artist is definitely making her presence felt in the Indie-music scene. She views herself as a superstar, pop star, rap star and intergalactic star.

How did you get your name and start in the music industry?

Vibe comes from the energy given, the frequency and the Billionz is what I'm on my way to make (generational wealth).

Did you come up in Atlanta and how did you start rapping?

My mom is military, so we bounced around alot but I'm originally from Alabama, that's where my routes come from. I moved to Atlanta when I was about 18yrs old and back then I didn't take the music or myself seriously. I just came back to Atlanta, about 2 years ago and I jumped into the scene at that time

Did you start of rapping or doing poetry?

When I was about 6yo, my brother and uncle were rapping and making beat. So, in order for me to stay in the room with them, I had to learn how to rap. I began just rapping and singing and eventually I got good at it. I really wanted to be good at it because they were good at it.

Do you feel more comfortable rapping or singing? Or maybe doing both?

I grew up singing, since I could do anything vocally. When I started rapping with my brother, that's when I learned how to write. From there I started doing both. I use the phrase "Rhythm and Gangsta (R&G)." R&B is my heart but the gangsta is the environment.



I'm a 90's baby, but from what we know about hip hop today, the 90's rocked everything. The gangsta is just the love of Hip Hop, the raw uncut side of it.

How do you feel about the industry since you're independent?

Im not too versed in the industry, let me start by saying that. I'm just coming in paying my dues, but so far, I've been having a good experience. I love that women are getting a chance to be heard and people are taking us seriously.

You're not very erotic with your music and that good! How do you feel about how men portray women in the industry?

Whether women take off their clothes or not, men will be men. I think it's about how you carry yourself, respect yourself and people will respect you. My grandmother said, "you teach people how to treat you." As far as my clothes, I'm a TLC type girl. Hat to the back, pants real low, but I can be crazy, sexy, cool too. It's all about the vibe I want to give off.



Im not a boxed in person, dont get me wrong I've been there and even boxed in myself. Now, I resonate on a love frequency.

What's the process of you making music? Are you a studio or at home writer?

The vibe, just whats going on in my everyday life. Then it's just about finding a beat that will speak to me. To write it depends on what type of mood I'm in. When I need something off my chest, I might just invite someone over and we vibe out. When I have project(baby), I will book a session at the studio.

Do you have that one song that made you say, "damn this is fire?"

All of them. I try to make timeless music. I actually just got a distribution deal I'm excited about what's to come. I actually have 3 songs, I'm pushing now, and they are fire.

Who is the person musically you would want to work with?

Nicki Minaj it may sound cliché, but that would be just dope to me. There are alot if females that I can vibe with right now. We have alot to say, opening doors and being more vocal.

Vibe Billionz in a couple of years?

I have my songs on all platforms, right now. Next summer around August, 2024 I will be doing a rollout of my official project called "Leo Moon."

THE BIG R.A.E

WHO IS REAL AND EXPLICIT

How did you start rapping?

Hey my name is Real and Explicit, and I'm the bald head scally-wag. I always had a love for music since I was a kid, I was in the choir since I was 6 and I'm still in the choir. I picked up writing music in 10th grade, rapping came from poetry and I could always sing. 2017 is when I took music seriously, so I've been at it for about 6 yrs.

Who are your biggest inspirations?

Rihanna, because of her work ethic, business and of course her business is timeless. Lil Wayne and Eminem, because of their flow and wordplay. Offset, because his cadences are dope. Cardi B., because she is authentic in herself and she also makes good music. Missy Elliott, because of her originality and swag. She was doing stuff no one else was doing.

How do you like being independent as opposed to being mainstream?

My goal is to be Indie-Major, so I can be mainstream. With mainstream you can have a global reach and I want my music to hit that pinnacle, where it's around the world. I want to remain independent not only because I would own my masters, but I will remain authentic to myself. No label can take a percentage and we all know labels just aren't good.

How do you feel women are progressing in the independent scene?

I think we are progressing tremendously because we don't have that same pressure as mainstream artists. As independent artists we are so free, we don't have to worry about the stigmas, pressures of selling something that you're not.





Describe your music to someone who hasn't heard you before?

Rihanna and Rico Nasty came together and had a baby. Missy Elliot is my Godmom who styles me. It's not just a Caribbean flare with me. Although I can go there, because I'm very versatile. I listen to Rihanna a lot every era, that's where the majority of my influence comes from. Rico Nasty is the grunge, edginess and she's authentic to herself. So, my music is Raw, uncut, unapologetic and you're gonna know it's me.

Tell us a little about your business?

It's called Rich and Paid Enterprise. It's built on quality over quantity and it's strictly for small businesses and indie- artists. I feel those are the two areas that need the most help and I want to help get people started to become entrepreneurs.

What would you tell your 13 yr old self?

You will make it. People are already deeming you to be a household name. Walk by faith and not by sight. Do what's best for you, but let Gods spirit lead you.



What made you want to start writing and rapping?

It starts with the influences in your house, I saw my brother rapping and I was like ummm. Plus, I had somethings inside of me I needed to get out.

Do you remember the 1st rhyme or poem you ever wrote to make you say this is it right here?

I was like 12 years old, I wrote it and let my brother hear it. It was fire, I just can't remember it. I can remember the 1st song that was on the radio, it was called "Trap Chick." At that moment, I was rapping about my life. I was pimping and selling drugs. I was the definition of a trap chick, I was literally trapped in the life. People don't understand when you start pimping and selling drugs, you really be trapped. That's why they call it the trap.

What did you do differently to say I don't want to pimp or sell drugs anymore?

It actually happened the opposite way, I found God but I already started rapping. When I was pimping, I was rapping, but when I got to a certain level in the industry, they said, "I had to smash to get ahead." I wasn't about to smash everyone in the industry to make. God asked me to pick the rapping back up for his glory and that's what turned me back on. I love writing, but for me to stop I wasn't going to do what they wanted me to do.

**Who is the person that influenced you?**

Nicki Minaj, she helped me go on. I heard a song by her and Tasha Combs and she talked about how she loved the Lord. That took me to the next level. If she can write a song about loving the Lord, so can I.

What gives you inspiration?

Knowing I'm making God happy and representing the Kingdom. When I gave my life to God, I ask him how I was going to do this rap thing, I'm a thug. God told me I'll be doing Kingdom rap, because I'm representing him and his Kingdom. I'm the new wave, the new thing. God asked me to put him in me, and take him to the trap, the hood, the clubs and that's what I've been doing.

What do you think about how the industry portrays females?

God will meet you where you're at. If that's where they are at that time, then that's where they are at. I was just a trap chick, I can't judge no one.

Do you think the industry takes women rappers seriously?

If they don't, will have to real soon. Men had the baton so long, now it's about to be the females time. Females are evolving.

What would it take for the young girls to see that they don't have to be like a Cardi B/Sexy Red?

They can aspire to be a Queen like me. Be around women with high vibration.

Men say they have given women the mic, but they aren't using it. Do you think so?

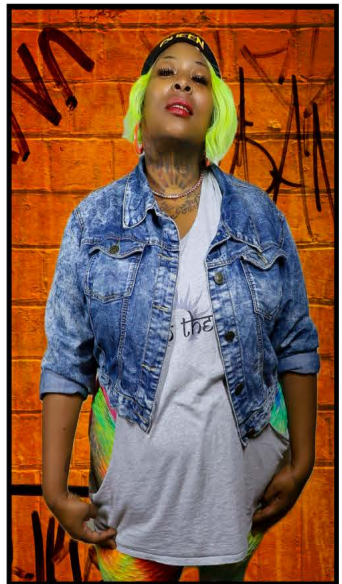
You give us the mic and say we aren't doing anything with it, but did you give us the knowledge on it? Did you teach us? A man's position is to lead, you're not doing that then what? It's like the females are the males and the males are the females. Females are rapping harder than the males, saying "how we are gonna slut them out, and big dick energy....." They passed they baton, but what were they really passing us?

What's your next level?

More into podcasting, and more motivational speaking. I got to get on a bigger platform and expand my horizons in order for me to be seen more. In order for your music to sell people have to see you.

What do you want to say to the world?

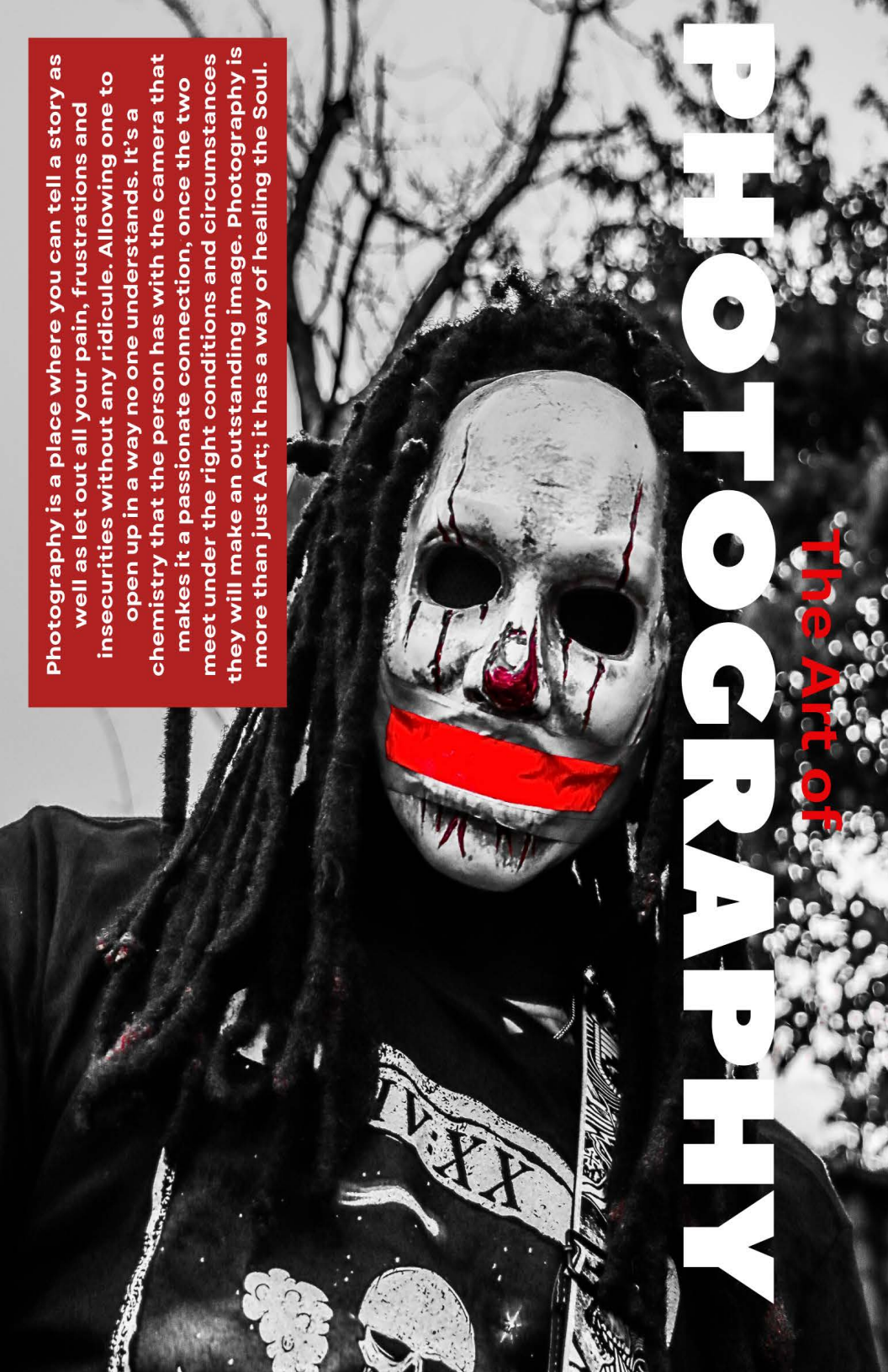
God is real, be yourself and don't let anyone stop you from accomplishing your goals. Wake up everyday seeking God first.



Photography is a place where you can tell a story as well as let out all your pain, frustrations and insecurities without any ridicule. Allowing one to open up in a way no one understands. It's a chemistry that the person has with the camera that makes it a passionate connection, once the two meet under the right conditions and circumstances they will make an outstanding image. Photography is more than just Art; it has a way of healing the Soul.

PHOTOGRAPHY

The Art of



THE JOURNEY OF VAN VLECKK

This multi-faceted rapper grew up in East Atlanta, Zone 6 which he represents every chance he gets. He stated that he is "from the streets" of Atlanta for real, but he doesn't consider everything "motion" it's "progress." So let me clear the air for everyone that wants to know what I do for a living. since they see me outside alot. "I am a medicare provider, I have several homes that house individuals with developmental delays and disabilities." I do remember that God told me that is I take care of what he wants me to do regarding the group homes, then he will make sure that I have what I need as far as the music is concerned. So, let this be the last time I tell people what I do, Van Vleckk continued to state.

I've been doing music since I can remember, I have always loved rap, so music became the way I expressed myself. I do sit down and write my music, but I can freestyle if necessary. Unlike alot of artist(s), I'm sober. I don't drink or smoke, so I don't have to get "high" or have a couple of cocktails to get into character. If the music is fire, I can vibe off if that. I've done everything, from catching armed robbery cases to selling cocaine, so now I'm just out here trying to make good music and be original.



Van Vleckk's musical goal(s) is to one day become mainstream, although being an independent artist(s) is cool too, because we are able to do what we want. Although if the terms are right, Van Vleckk will go mainstream, but he is very aware that being mainstream comes with some strings attached. "You have to have leverage to make it mainstream today."

Musically, Hip Hop is changing, but the spotlight is currently on Atlanta and has been for awhile. There's a lot of good artist(s) out here making good music, you have to be versatile and listen to all types of music. Although you can get stuck listening to one sound or type because some artists are recording the same sound. I feel that folks don't know how to entertain without that crime mentality involved. "I'm more entertaining than smoking a blunt."

I believe that some people haven't developed their own sound, and that's what causes everyone to sound the same. You can pull up a beat on Youtube and record a track with it and that's what most people do. So, when you hear one song with that beat, you're just like I heard that same beat on another artist(s) track.

As far as my musical influences, it varies. Although, I would like to work with Kanye West, MetroBoomin, and Mike Will. I would say Dr. Dre but he hasn't come out with anything recently. When you hear those beats from those producers, it just grabs you. For the rappers, I can definitely see myself working with Doja Cat, Future, 21 Savage, Kodak Black and Scarlip. I even like SexyRed, she just makes a song so "Thot-licious."

The journey of Van Vleckk is one of commitment, passion, triumph and will to succeed. So, be on the lookout for his music or where he might be performing at, in the Atlanta Area.

You can find him @Van Vleckk11 on all platforms



Make Room for LORD JAEGER

What is a visionary? A visionary is someone with a strong vision of the future. Since such visions aren't always accurate, a visionary's ideas may either work brilliantly or fail miserably. They are people who can see the puzzle of certain existence and then make the extraordinary effort to find a way out. As a child hailing from the Bronx, his teachers, his contemporaries and others would often notate what an eye the artist LORD JAEGER had, has, and foresees. What is next is totally the beginning.



Some may know him as a photographer, others as a videographer/director of photography (under family-owned VON.TOUSSAINT studios), and most would know him as a co-host on THEPINKCLUBHOUSE, where he has interviewed several upcoming artists and extraordinary public figures in-depth, but what the world will see him as next is a singer/songwriter and an overall entertainer.



Laying the groundwork for his artistry to flourish, Jeremy Jaeger arrived in Atlanta on a solo mission that had no end but always had a trajectory.

Debuting his first single and video project, "BOYFRIEND", from his forthcoming album, LORD JAEGER, who produces the music and also writes the lyrics to all of his music, is poised to encapture music listeners and fellow artists from America, to Nigeria, Japan, and beyond. Building on a worldwide view of music and sound LORD JAEGER, who has been writing poems since the age of 6 and songs since his teenage days, has been influenced by many musical titans including Michael and Janet Jackson, QUEEN, Prince, Mariah Carey, Otis Redding and so many more. Melodic and catchy in style LORD JAEGER's music is a whimsical interlude of 90's pop/r&b, afro-beats, hip-hop, rock, disco, reggae, and even a bit of country thrown in the mix.

With his first release due this February, the music that will follow, from his pen, speaks of what it is to be a Black man in America, surviving depression, sex and the exploration of, love and the heartbreak within, and the what it is to speak from his generation to the ones who will guide us into the next. Every now and then an artist with a message comes with something worth listening to, this one is more than its worth.



Barbara Brown

Barbara is originally from Westwood New Jersey, where she was born and raised, but now lives in Austel, Georgia. Barbara Brown is the proud owner of Nu-beings Salon, which is located in Mableton, Georgia. Her salon has been opened since 1997 and while knowing how to do a plethora of styles, she chooses a silk press as her favorite style. Barbara has employed many of employees over the years and also has used her platform to mentor young ladies.

Barbara loves to attend comedy shows lounges, karaoke, and museums, but in her spare time she enjoys modeling, singing, dancing and enjoying family and friends. Barbara is the parent of two children a son who is twelve and a daughter who is four. Barber in the future has plans to operate in on another business that helps less unfortunate children who are misplaced. With God on her side and faith, she will accomplish every goal she has set forth.



Lisa B.

Fire and Wax Candles is a Black-Owned scented luxury candle boutique located in Tucker, Ga. Specializing in all-natural 100% soy candles. Crafted with eco-friendly ingredients making our candles measurably safer than store bought candles.

My name is Lia, I am the founder of Fire and Wax Candles. Being someone with a love for just about all scented candles I became intrigued with the idea of a business venture in creating my own candles.

The fragrance in natural-based soy candles is typically soft and subtle. I am proud to say our soy candles surpass many candles, as our commitment shows through how well our fragrances carry throughout your room.

I am happy to share that we have recently formed a successful partnership with Keenabella, a boutique in Peachtree Corners, where our candles are now available in-store as well as online.

Grateful for all the blessings and support, Fire and Wax Candles is a luxury candle line to experience!

Corey B. The Musician



How did you start singing and rapping? I started singing at the age of 3 and like most black families I grew up in the church and I did the choir all throughout school. As I got older, I had the singing thing down packed, more than just being a singer, I learned that I was a writer. I felt if I can write, I can rap. I started getting with my friends rapping and from there I started branching out to other genres.

What's your best genre that you do? R & B!!!! That's my originality. I mean that's where I started from, we definitely have history. Lately, I have been doing more rap. Singing did get me through my trials and tribulations, but now that I'm in a place where I'm good rapping is more suiting. It's time for me to pop my shit.

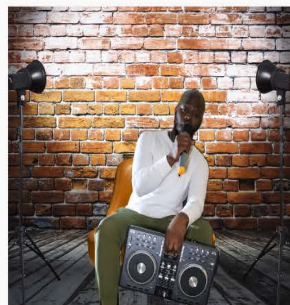


As an Independent Artist, is it hard to stay in your lane? To hit every genre? It's good that I can do different genre's, but it is better to do 1 or 2 genre's and push them. You don't want to spread yourself too thin. You just must find your audience and roll with it. My audience would be R&B.

What made you do country? I grew up in West Virginia and I'm a country boy at heart.



What's your influences? Just music itself, real music. Music that connects with people. There were times when I was so lost in mind and just going thru the motions. Life was just beating at me to where I wouldn't realize I'd be singing the entire time. The singing would sooth me, I could feel it. My music is different, I'm creating my own lane.



What would you tell your 15yo self? You got it!!!! Be more confident. There's a difference between being humble and stunting your growth, but just enjoy the process.

If you had the opportunity to collaborate with anyone, who would you like it to be? Luther Vandross, modern day Doja Cat, J. Cole, Chris Brown, Otis Redding, and Anita Baker

Do you want to be Mainstream?

I want to be Mainstream-Independent. Independent with mainstream funding.

What do you - people to know about Corey B? I'm Funny, kind, sensitive, real, honest, adventurous, crazy as hell, I'm a regular person that wants to connect with the world.

Cobey B Music on all Platforms



“If you want to understand how a lion hunts, don’t go to the zoo. Go to the jungle.” – Jim Stengel

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“Your brand is a story unfolding across all customer touch points.” – Jonah Sachs

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How did you get started?

In 2004, some guys in the neighborhood got together and one of our homeboys was doing music. People started hearing about us and in 2008, I dropped a song called "the Ring Tone Song." It did well and I've been grinding ever since.

Who's the artist(s) that you would like to work with?

Rocko, we are from the same community.

What's your genre of music?

Rap, Hip Hop, and R&B. I like to give people s variety of music. Im just trying to evolve musically and tap into all area of music

What do you want people to take away from your music?

I want them to understand when times get hard, there's easier roads ahead. I want to take away the pain and have fun too. I like vent music because people are going through so much, and it will allow them to catch on to my music faster.

Do you want to stay independent or go mainstream?

You can go mainstream and remain independent, you just have to know how to go about it. All contracts aren't good contracts. Being an independent artist is good, because you have that grind and hunger to make it. I feel that mainstream artist(s) sometimes lack that, because they have people doing everything for them, so they become lazy.

**THEY CALL ME
JIMMY CHOO**



Who in the industry would you like to collab with independent or mainstream?

Rocko, he's my favorite artist, however I can adapt to any lane.

What advice would you give your 9 year old self?

Play sports, because I wouldn't have gotten into as much trouble if I was playing some sport.

Where do you see yourself in about 5 years of so?

Owning my properties, traveling and just building generational wealth for my family.

What's your fashion style?

I wanted to get away from the baggy clothes, because I feel that people look at you a certain way based on your appearance and I didn't want to make others feel threatened. Also, I also needed another image, so when I was about 17/18 years old, I started wearing vest and blazer. I saw the difference in the way people looked at me, and I've been dressing like this ever since.

How do you feel about the state of Hip Hop? Like the direction it is going?

The younger crowd definately feed of the negative energy that is talked about in the lyrics of some artist(s). Sometimes the music can lead to kids getting depressed and other things. I have children, so that's why I want to make music that resonates with everyone.

I know you're with AMF are ya'll going to work on an album?

Yes, we are? AMF volume 2 is coming out really soon, plus each artist(s) will be working on their solo projects as well. So we most definately will have alot of music on the way.

You talked about the male artist you would like to work with, so who is the female artist(s)?

Latto, I like her demeana on her tracks and fell like I would be a good fit with her.

How do you feel about the stage presence and working with the crowd is important?

I didnt always feel comfortable on stage, until my friend told me to get some "hata blockers" (shades), so I wouldn't make direct eye contact with people. Eversince, I did it, Im more comfortable.

Where can people find you?

Jimmychoo.jc on all platforms



I think you're successful if you can live your life through your gift. Your able to enjoy your life through your gift and establish some new fans, then you're successful. Whether you're making money or not and I feel like I'm already successful.

The SUPEONA



Are you from Atlanta?

Yes, Born and Raised. I'm a Grady baby, grew up on Blvd. and went to Grady High School. I got up in the dope game, hustled, and caught up in the jail system. I met this one person that helped me change my life. I was able to make better choices, to get my life on track.

How did you get your name?

Brainstorming about what would be a good name, something I could relate to, about how much I been in the court system dealing with probation violations, in and out of jail. I've seen a lot of warrants and

courtrooms and I thought Supeona would be fitting.

What made you transition from the courtroom to rapping? Or has it always been your love?

Rapping has always been my love, I was in the County rapping and beating on the table.

Are you from Atlanta?

Yes, Born and Raised. I'm a Grady baby, grew up on Blvd. and went to Grady High School. I got up in the dope game, hustled, and caught up in the jail system. I met this one person that helped me change my life. I was able to make better choices, to get my life on track.

How long did it take for you to see the change yourself?

It took a minute. Eventhough, I wasn't in the environment everyday, I still wanted to go there and hang out. I definitely had times where I wanted to regress. As you mature, you start making better decisions.

How do you feel about the Independent Music scene in Atlanta?

It's some Bullshit!!! But it is some good platforms out there and some dope independent artist(s). It's just f'd up that promoters don't promote to the streets anymore, they don't street team. They will just setup shows and charge an artist(s) a lot of money. The artist(s) is like the entertainment and the street team. I think the GateKeepers need to open the gates and let the people in.

Do you have a team that you work with?

No. I work with different people, but I do everything myself. I would like to in the future sign artist(s) to the label.

Where do you want your music to go?

I want to have atleast 1 million streams a day, so I won't have to worry getting a deal. I have a million stream a day, but I'm not getting that money. I do want to see my music grow to a major level, so I will continue to keep grinding and networking.

Are you more of a freestyle or a writer?

Writer. I like to take my time as a writer. As I write, I try to evolve. But in the next 2-3 years I do see myself traveling more, touring and doing more videos.

How do you feel about mumble rap?

I can't lie some of it I do like, but some of it is nonsense. I can barely get 10 people to say that the music that is out now is good. They say they would rather listen to music from the 90's, because it made more sense.

Who would you collab with that's independent?

A rapper named Zoo, He is cold. Queen Hadassah and Big Boogie. With Supeona it's definitely all love. As far as mainstream artist(s), Rick Ross, TI, and Lil Baby.

Follow _Supeona on all platforms.



The Industry's Most Influential Music Artist(s)



These individuals influence just about all the information, we receive in some form or fashion. Their fortune's are unmeasurable, and their power, style and class re unmatched. These are the 5 most influential artist(s) in the music in industry.



Teyana Taylor – She continues to evolve. Not only is she a singer, she's also a choreographer, director and now she's getting noticed for her acting talent. Especially for her role she played in her film A Thousand and One, which received Oscar buzz.



Jennifer Lopez – She started off as a "fly girl" on the hit sitcom In Living Color, then she started singing and acting. She is often considered a Latin Pop Star and Culture Icon and has been credited for pushing Latin music to new heights with American Music.



Beyoncé and Jay-z - This power couple has reached the masses with their musical influence. This couple has achieved a level of success that most musical couples don't achieve and between both of them they have sold 200 million records, including Destinys Child. They are considered one of the most recognized couples in the world.



Rihanna – She is someone who everyone can relate to. She was born in Barbados and raised in a single parent household. At 18 years old, she founded the believe foundation, she started the company Fenty, and she continues to blaze the trail that inspires millions of people around the world.



Nicki Minaj – Throughout her career she has been very vocal about her views. Her impact on Hip Hop Culture, fashion, and beyond has been so prevalent even beyond the realm of music. Nicki Minaj's music continues to expand and endure the test of time.



